



Lightning version

Direct contact: An introduction

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Direct contact



Interactions across group lines



In-person interactions



Face-to-face



personal



Inter group contact in childhood



Contact in childhood & adolescence particularly important



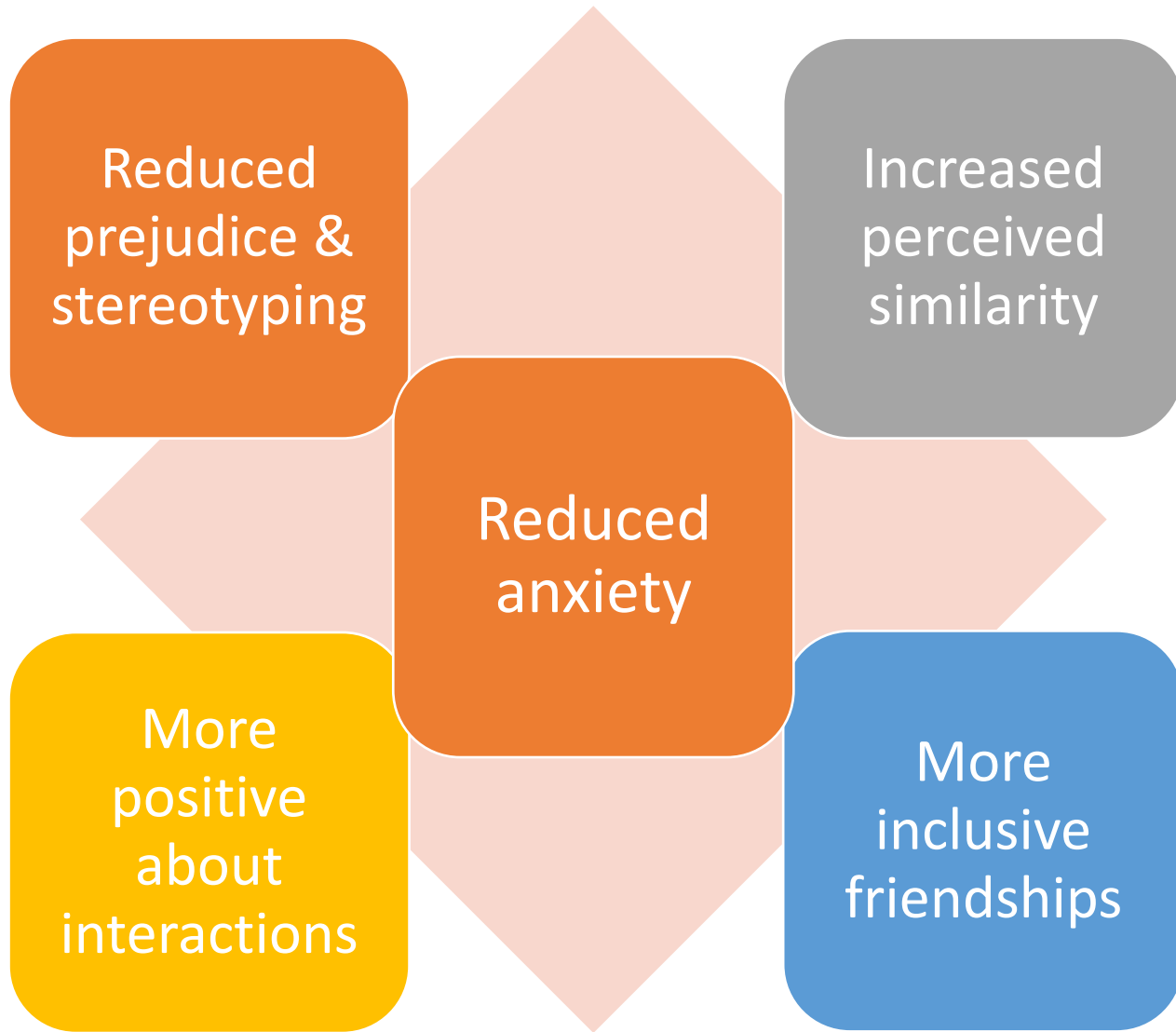
Critical age for formation of attitudes that continue into adulthood



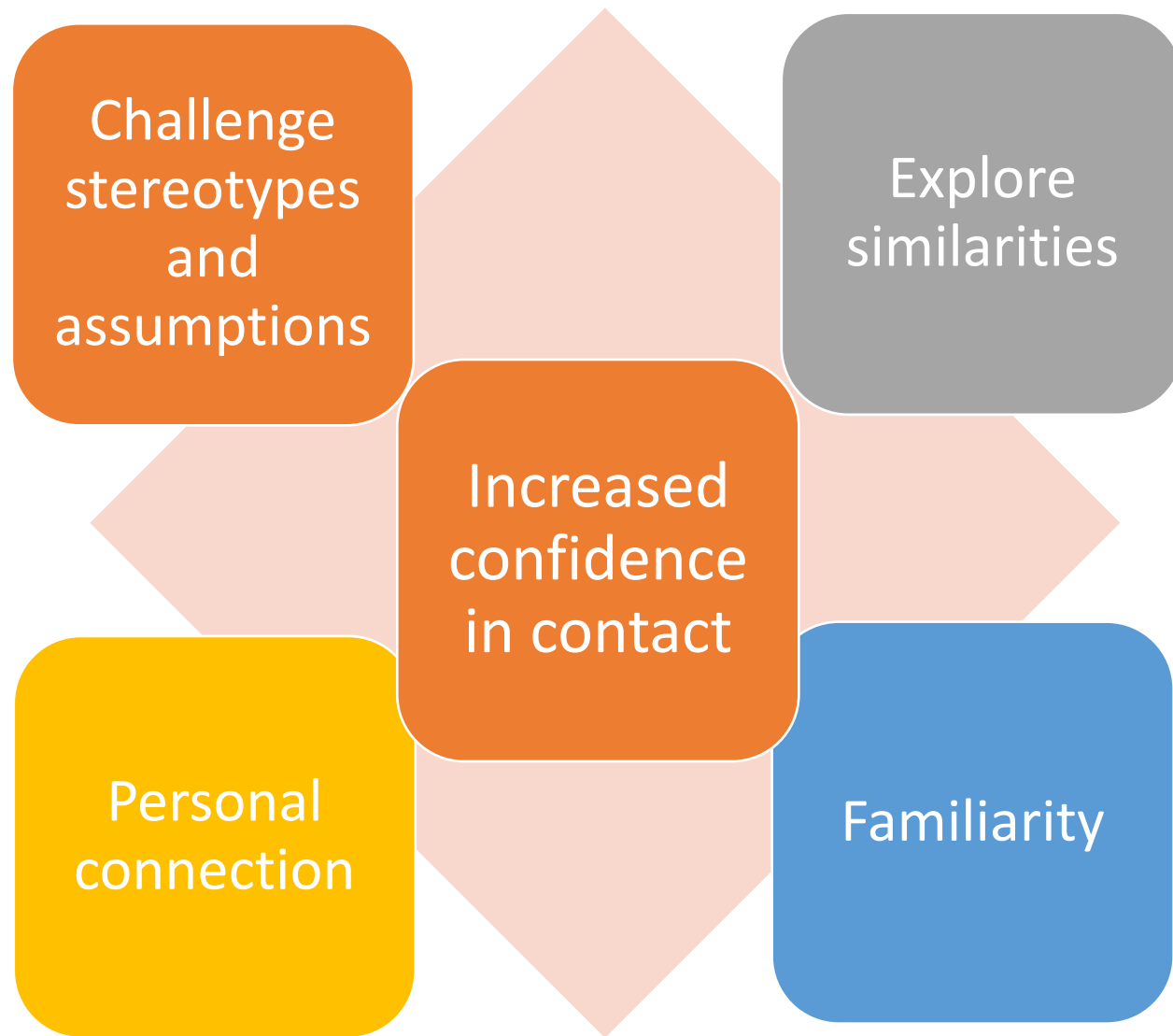
Cross-group *friendship* especially effective



CG friendships are one of the most **powerful prejudice-reduction tools available** (Wölfer et al., 2016).



Impact of
positive
contact: what
do we know?



Impact of
positive
intergroup
contact

Inter-group contact hypothesis



One of most powerful tools we have for tackling prejudice and stereotypes (Wölfer et al., 2016)



Foundation of the Linking Network



Brings schools together to change minds

School Linking: optimal conditions for maximum effect

Each step of School Linking process essential: Pre-meeting exchange and preparation, training

Co-operation, authority support, equal status, meaningful interactions.

Increased similarity

Reduced anxiety, increase familiarity

Confidence in contact

Thank you for your attention!

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